

## Digital Hiring Platform Offers Services for Free to Nashville Restaurants and Hotels as they Reopen

**NASHVILLE, Tenn.** — May 1, 2020 — [foh&boh](#) (front-of-house and back-of-house), a leading hiring platform, will be offering its services at no charge for 90 days to Nashville restaurants and hotels as they reopen for business.

Designed specifically for the hospitality industry, foh&boh (front-of-house and back-of-house), is an innovative tech platform that uses smart technology to pair workers with restaurant jobs that best suit their lifestyle and goals, and restaurants with the best candidates to meet their needs.

The matchmaking platform is the brainchild of Nashville entrepreneurs Halle Hayes and Mary Pillow Thompson, co-founders of [Versher](#), an employment company that connects professional women to the Nashville workplace. The duo received funding for foh&boh last year and recently completed the beta testing phase, which was successful for both candidates and restaurant management.

“We were fortunate to have partnerships with top restaurants in Nashville, such as Merchants, Liberty Common, Etch, Etc, Edley’s, Char and Skulls Rainbow Room - just to name a few,” said Thompson. “By offering our services free of charge, we hope to widen our partnerships in the Nashville hospitality community and help the thousands we have in our database.”

Foh&boh’s unique algorithm matches the needs from both the restaurant and worker side, thereby streamlining the hiring process. It reduces friction and back and forth communication that currently exists with word-of-mouth, traditional hospitality hiring processes and other online platforms.

Candidates create a profile on foh&boh by answering a series of questions about what’s important to them including hours, location, compensation, culture, management philosophy, benefits, etc. They can also upload a photo and a video, showcasing their skill sets, and receive recommendations and referrals from former colleagues. Restaurant management tells the platform what they want and they are immediately matched with candidates who are the best fit for the job, and they can schedule an interview using the platform’s calendar integration technology.

“With restaurants getting prepared to reopen, we are in a position to help the industry get back on its feet as soon as possible. The Nashville hospitality industry has faced many challenges over the years and has proven over and over to be incredibly resilient,” said Hayes. “We want to help the businesses and the workforce in every way we can. The best way we can do that right now is by waiving our fee to all Nashville businesses as they make the decision to reopen to the public.”

The company has many innovative features in their pipeline, such as a “favoriting” restaurant feature, remote interview capabilities, reference and work history verification, and more. Additionally, the company is exploring remote training opportunities and continuing education coursework for candidates seeking to further their knowledge base and improve their skill sets.