



## Head of Product

### Why Finch:

Finch decodes products' environmental and social impacts and makes it easier for consumers to make more informed decisions. Our core focus is cracking the sustainability code to find the best of the best – best in function, best in experience, and best for a healthy, just planet.

### About This Role:

To achieve our ambitious goals, we are looking for a Head of Product to join Finch's founding team, working closely with our founder. We are looking for someone who is excited to lead our product offerings, including our Chrome browser extension and website and the backend systems and infrastructure. In this role, you will own the vision for our product — from defining our roadmap, to building out systems, to ensuring we prioritize engineering excellence in everything we build. You will work closely with our founding team members on everything from R&D to marketing and design. Finally, you will work with our founder to set aggressive goals and drive execution in a fast-paced environment.

Today, we are delivering a browser extension that rates consumer products and incentivizes users to make more sustainable decisions when they shop. At Finch, we have a unique opportunity to expand research and insights in the sustainability world using data – and to do it through the lens of everyday people. In this role, you will be a key driver in helping achieve our company vision of making it easier for brands and consumers to live sustainably by leading our product strategy and managing technical execution. This role is critical to Finch's success.

### Past experiences that will make you successful in this role:

#### What you'll do:

- Drive end-to-end product lifecycle processes for products – owning everything from product roadmap strategy to reporting to fundamental information architecture of our products
- Execute on product strategy bringing your unique product vision, competitive research and customer feedback to the process
- Work closely with engineers, our founder and cross-functional team to build product and business strategy

What gets us excited:

- You thrive in a fast-paced, cross-functional environment and share our passion for solving the climate crisis.
- You have at least 5 years of experience in product management, mentoring other team members and working cross-functionally. You value product and engineering excellence, love to learn and get excited about being a hands-on leader within a growing team.
- You're excited to drive the product and business-planning process across cross-functional teams as you build and execute against a roadmap (ruthlessly prioritizing along the way).
- You are able to evaluate and make recommendations on technologies and tools that will improve the usability, performance and reliability of our products.
- You have excellent verbal and communication skills.
- You've worked at a startup and/or consumer-focused company.
- Bonus: You have experience designing and architecting systems, building web applications and working on API design

We are looking for someone within a 3 hour time difference from Eastern Standard Time. This role will be remote for the foreseeable future.

If you are a good fit, please send a resume, cover letter, and any other information you may find relevant to [hey@choosefinch.com](mailto:hey@choosefinch.com) with the subject: Head Of Product

Finch is committed to creating a diverse environment. Moreover, we want a diverse group of people using our product and understand that those building our product need to look like those using it. We believe deeply in the value of diverse race, gender, sexual orientation, religion, ethnicity, and other fascinating characteristics that make us different. We welcome all qualified applications to apply.

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