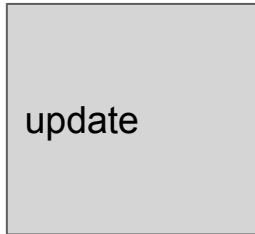


MCJ #NYC — Who We Are, and Why We Are Here.



Who We Are

05 — 07

Professional Backgrounds
Levels & Diversity of Experience

08 — 10

Contributions to Climate
Superpowers

Why We Are Here

XX — YY

MCJ Priorities
MCJ Engagement & Gaps

XX — YY

Breadth vs. Depth
Desirability of Activity Types
Local Topics of Interest
Brass Tacks of Involvement

Data

XX — YY

Anonymized Survey Responses
MCJ #NYC Community Members

Who We Are—

General Group Makeup

Our professional backgrounds collectively skew towards business, technology, finance, and entrepreneurship.

Professional Backgrounds

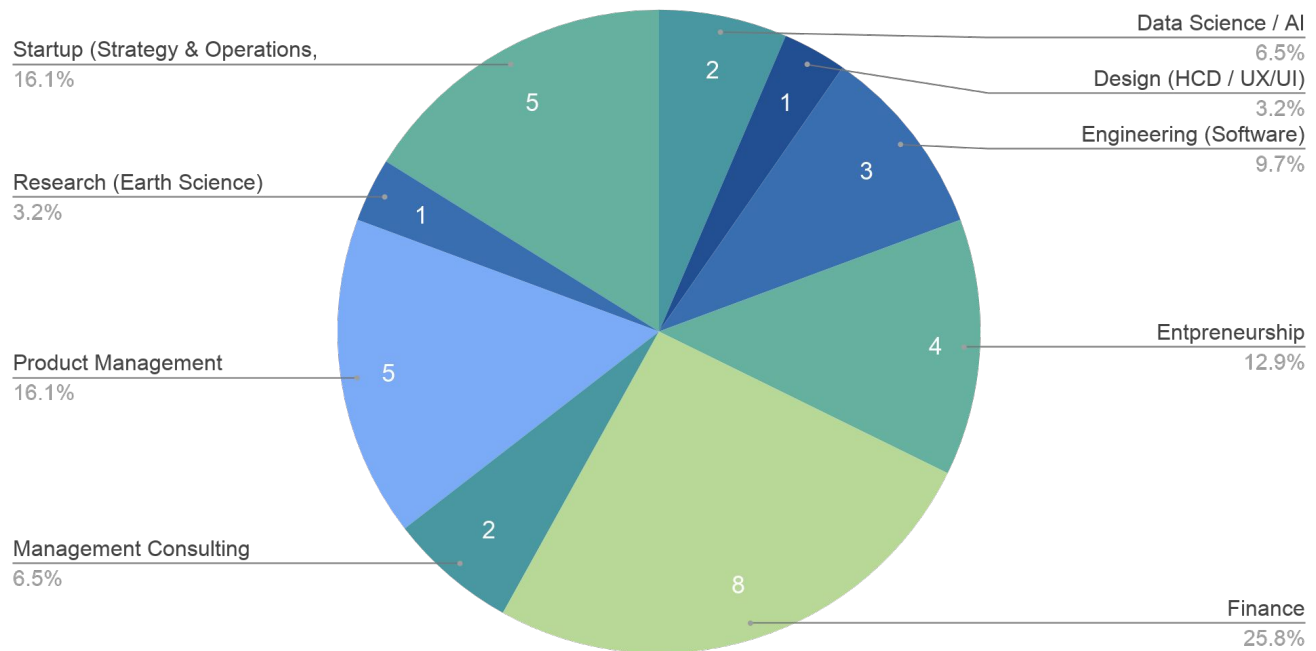
Within the private sector, there is a healthy mix of backgrounds in terms of roles and disciplines. Among the highest represented are Finance, Product Management, Strategy & Operations, Entrepreneurship, and Software Engineering.

Underrepresented business sector roles include: Marketing & Communications, Legal, IT, Manufacturing, CSR, and Sales.

Notable missing professional categories from this group include:

- Academia
- Architecture
- Arts
- Engineering (non-software)
- Government
- Healthcare
- Journalism
- Law
- Nonprofits / NGOs
- Real Estate
- Sciences
- Urban Planning

My professional background is primarily in the realm of...

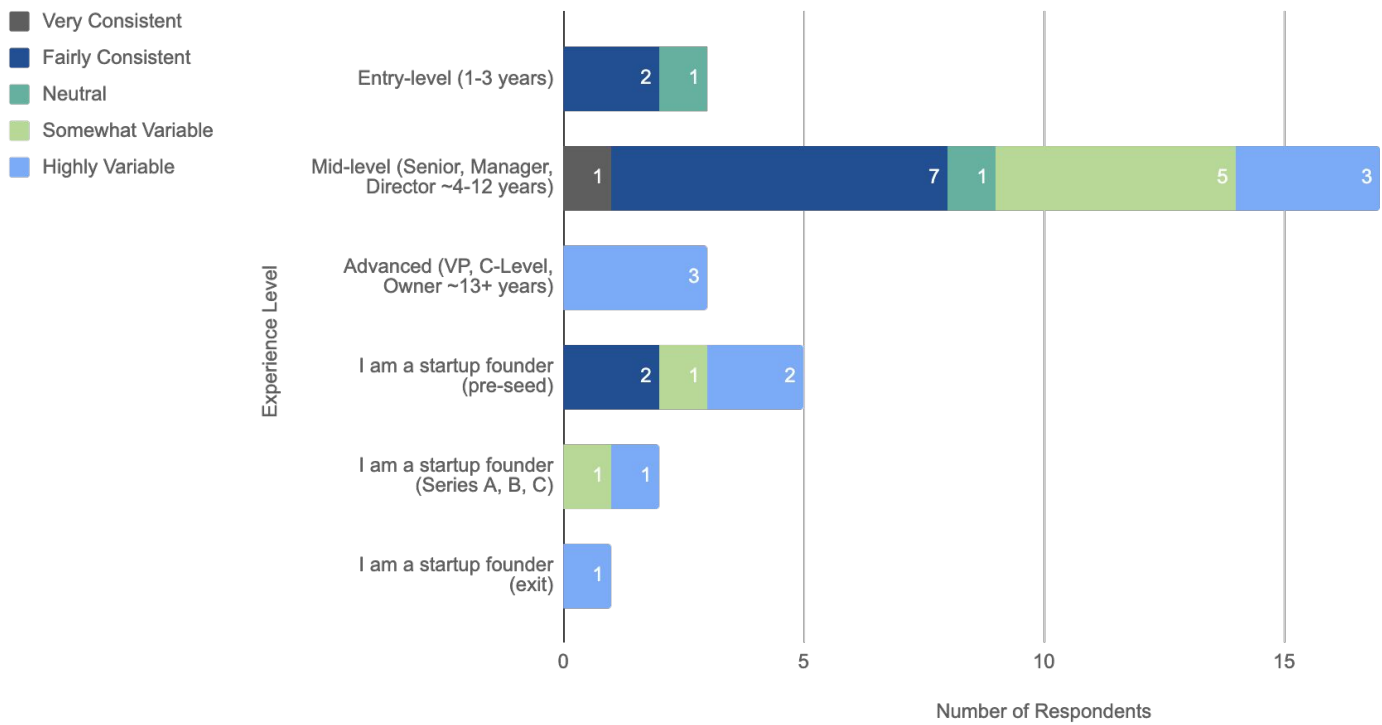


Levels & Diversity of Experience

Seven (out of thirty-one) of us is a current startup founder; one led a startup to a successful exit (via acquisition).

Of the non-startup founders in the #nyc community, most are mid-level in our careers. Likewise, among this group, variance of professional experience appears to increase with years of experience.

“My professional experience equates roughly to...”
“In terms of variety (roles, industries, org types), my professional experience has been...”



Climate-Focused

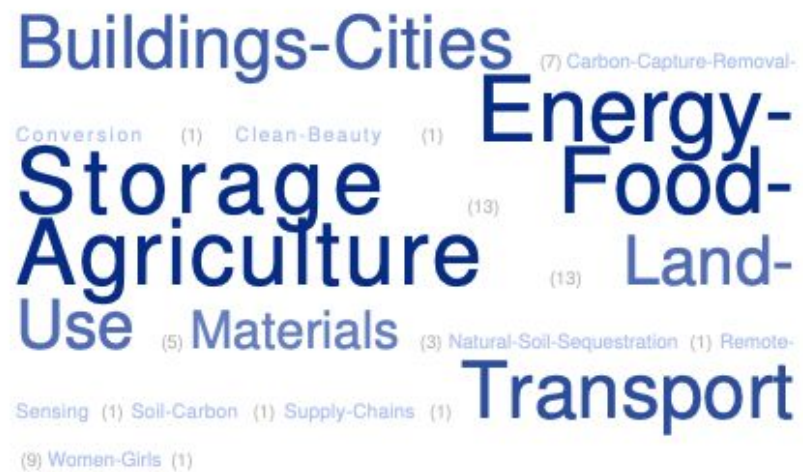
Collectively, our climate domain expertise appears to skew broadly. Our skillsets tend to skew towards connecting and organizing, though we also have a fair share of builders/executors.

Climate Contribution Areas and Subject Matter Expertise

Twenty-three (out of thirty-one) of us reported being knowledgeable about these specific climate topics.

The three most popular are:

1. Energy & Storage
2. Food & Agriculture
3. Transport



I am particularly knowledgeable/have experience in these climate categories [from Project Drawdown]...

In thinking about the value each of us might add to the climate crisis, we, on average, indicated ~2.5 roles we could see ourselves playing.

Among the most common:

1. Connector / Organizer
2. Builder
3. Amplifier / Storyteller



In thinking about the value I might add to the climate crisis, I see myself as a/an...

Superpowers

“My superpower is...

Aggressive generalism!

Balance.

Bridging natural connections between people who must meet.

Bringing together diverse groups of people.

Building MVPs that can generate revenue.

Building things, finding opportunity.

Connecting the dots.

Connecting the dots (people, ideas) to get shit done.

Engagement.

Explaining complex concepts in simple fashion.

Getting new/interesting (and typically operationally intensive!) ideas off the ground.

Getting teams to get things done (but also rolling up my sleeves and doing it).

I love languages and am a lifelong learner of languages.

Incentive structures, product market fit, farming/climate.

Ingesting disparate data points and synthesizing unified ideas. Connecting dots.

Multidisciplinary.

My attention to detail.

My initiative!

Organizing chaos and operationalizing cross-functional excellence at any growth stage.

Scaling ideas to connect them to a community.

Seeing the right solution that most others don't, and being stubborn enough to build it.

Synthesizing disparate data points into a coherent narrative.

Versatility, persistence, can do attitude. ”

In summary—

- Our group consists largely of business professionals & entrepreneurs
- We have some diversity in levels of experience, though the majority of us are mid-career professionals
- A mix of variability in terms of career path consistency
- Broad awareness and subject matter expertise on climate, with popular areas being energy, food/ag, and transport
- Our group seems to have a can-do, entrepreneurial outlook and set of capabilities that spans thinking, connecting, and doing