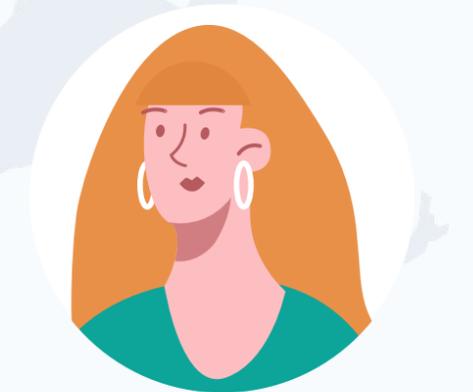
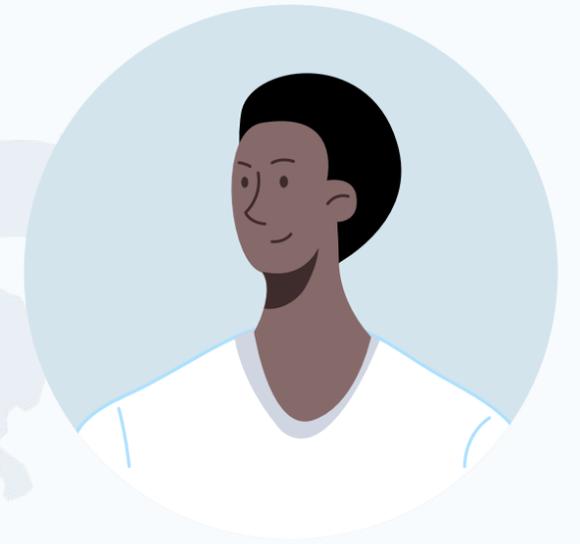




Hopin in Five Minutes





What is Hopin?

Hopin is the first all-in-one live online events platform where attendees can learn, interact, and connect with people from anywhere in the world.

Mirror the in-person event experience almost exactly, more sustainably, accessibly, and safely.

With Hopin, you can create live online events that are interactive and personal.

Whether you're hosting a live training workshop, bringing your company's remote team together, or launching a full-scale digital conference, it's easy to create an engaging Hopin event for hundreds of thousands of people.

At a Hopin event, your attendees can network one-on-one, break out into group sessions, watch keynote presentations, send chat messages and polls, and explore interactive expo areas. There's even a private virtual backstage for your speakers.

Who is Hopin for?



Conference organizers



Enterprise events



Corporate events



Networking events



Summits



All hands meetings



Agencies



Hackathons meetups



What differentiates Hopin?

- ✓ Face-to-face interaction
- ✓ Flexible and modular
- ✓ Built for scale
- ✓ Sleek and stable performance
- ✓ Content + Connections
- ✓ Efficient and modern design

Only one app



Instead of many apps



List of Hopin's Features



Host full-scale events.

Hopin creates an online venue with multiple rooms (we call these “Segments” which are the Stage, Networking, Sessions, and Expo) that attendees can move in and out of during your event. Whether you offer a live experience or pre-recorded content, there are multiple ways of meeting people, interacting, chatting, and collaborating at a Hopin event – you can customise and host an online event that best fits your use case and audience.

Stage.

The Hopin Stage lets you broadcast a speaker presentation to hundreds of thousands of people on live video (or pre-recorded). Like a webinar but better, the Stage is where everyone gathers to learn and listen to insightful talks. Up to six people can be on stage at once.

Backstage.

The Hopin Backstage is a private live video portal where organisers and speakers meet before going live. When ready, the organiser clicks “Broadcast to Stage” and everyone and everything in the Backstage is broadcast live to the Stage, for all attendees to watch and listen. It’s just like a stage and backstage in real life!

Networking.

Similar to a professional “Chat Roulette” interface, the Hopin Networking segment is where attendees randomly meet with each other one-on-one over live video. It’s amazing for building connections and growing one’s network. Organisers can set how long these meetings last and can also designate certain ticket holders to meet. For example, your event could have “Employer” and “Job Seeker” as ticket types, and you can make it so that Employers only meet Job Seekers, not other Employers, and the same for Job Seekers.

Make connections.

During one-on-one Networking meetings, attendees can click Connect. If both people click Connect, a connection is made, just like exchanging business cards. At the end of an event, attendees see their new connections and contact information for easy following up.

Sessions.

The third segment type, Hopin Sessions are essentially group breakout discussions. Organisers can set up as many sessions as they want, and attendees can create their own during an event, too. Up to ten people can join a “virtual roundtable” and participate in the discussion. Attendees also have the option to just watch a session, without joining by video chat, if they wish.

Schedule.

Create a Schedule for your attendees to know where they should be and when. Your Schedule appears on your Registration and Reception pages and shows titles, times, areas, and speakers.

Livestream your existing physical events.

Use Hopin's RTMP and Stream Key to livestream your physical event video content (e.g., a keynote) onto a Hopin Stage. We call these hybrid events. Extend the audience reach and revenue of your existing events by live-streaming onto a virtual version of your event on Hopin.

Add your team.

Organisers can add multiple team members to access, manage, and run events. Events are a lot of work. Share the load!

Customised registration and reception pages.

Registration pages are the beautiful landing pages for your events where people learn about your event and get tickets. Reception pages are the first thing attendees see when they first enter your event. Both of these are customisable to best match your event's goals and structure.

Customised registration and reception pages.

Registration pages are the beautiful landing pages for your events where people learn about your event and get tickets. Reception pages are the first thing attendees see when they first enter your event. Both of these are customisable to best match your event's goals and structure.

Live expo area/resource center.

Optionally, you can add a Hopin Expo, which is a virtual "trade show" with booths that showcase products and services, special discounts and videos, and customisable buttons for presentation slides and downloadables.

Live chat and DMs.

There are multiple chat modes at a Hopin event. First, there is the live global event chat where everybody is messaging everybody. Second, there are the Session chats where each session has its own group chat. Third, there are private DMs between users. Finally, there is a Backstage chat for coordinating privately with staff and speakers. For security, organisers can mute and block users who are acting out of line.

Polls.

Organisers can drop polls during the event for multiple choice feedback from attendees.

Sell tickets at varying tiers.

All attendees need a ticket to attend a Hopin event. Organisers can make their tickets free or paid. Organisers can create private tickets and share links to let people into an event for free or at a discount.

Host public or private events.

Organisers can make their events public for anyone to attend or private and password-protected or hidden and invite-only.

Automated emails.

Hopin sends reminder emails to your attendee list to help make sure your attendees show up at your event.

Deep analytics.

In your Hopin event's organiser dashboard, you can view traffic sources, turnout percentage, attendee location (country), ticket revenue, number of connections made, and more insights.

Sell tickets at varying tiers.

All attendees need a ticket to attend a Hopin event. Organisers can make their tickets free or paid. Organisers can create private tickets and share links to let people into an event for free or at a discount.

Download attendee list.

Export your attendee list as a CSV file for easy upload to your email provider or CRM. Lead gen!

Recordings.

Livestream content on the Stage and Sessions is automatically recorded and accessible in your organiser dashboard for downloading and sharing after the event.

Host public or private events.

Organisers can make their events public for anyone to attend or private and password-protected or hidden and invite-only.

Add sponsors.

There are prominent spaces to recognize brands and companies as sponsors on the Registration and Reception pages.

Reception



10-th International IT Forum

Jul 1, 9:00AM - Jul 2, 4:00PM UTC

keyspace



10th International IT Forum

Hosted by keyspace

Time Left 2d:12h:33m

What's happening now [Enter Stage](#)



LIVE

Sponsors

- opers
- relevant
- swiss
- uman

Chat 2403

Chat People

Event Messages

- Jenny · 12:30
I've been waiting for this event so long
- Jane · 12:30
Hey @everyone, I'm so excited for the upcoming speeches!
- Rose · 12:31
The day has finally come! 🎉
- Daniil · 12:33
Hey guys! Just started my first session 🙌
- Mike · Organizer · 12:34
Hello! We're starting soon. Stay tuned!
- Hubert · 12:43
Anyone already here? 😊
- Hazel · 12:44
We're going to talk about how to get your startup successful at 10 am GMT
- Mike · Organizer · 12:45
Everyone, voting started!
- Mitch · 12:47
We're talking in sessions, come join us
- Hubert · 12:47
Coming! 😊
- Akasha · 12:50

Start typing...

Powered by

Stage

The screenshot displays a virtual event interface for the "10th International IT Forum", hosted by "keyspace". The main content area shows a "Stage" view featuring a video of a woman named Jenny, who is smiling and wearing a light blue denim shirt. The background of the video is a white bookshelf filled with books and a small potted plant. The interface includes a top navigation bar with a home icon, a "Reception" section, and a "Stage" section highlighted with a "LIVE" indicator. Other sections include "Sessions", "Network", and "Expo". A "Time Left" indicator shows 2d:12h:33m. The bottom left corner features a "Powered by" logo, and the bottom right corner shows a green dot and the number 1822.

Sessions

10th International IT Forum Hosted by keySPACE

Time Left 2d:12h:33m 2403

Get your start up successful 9/10 292 Leave

Reception

Stage

Sessions

Network

Expo

Naomi

Paulo

Helena

Lee

Rachel

Lameece

Dave

Hazel

Mitch

Chat

Session Event

Jenny · 12:30
I've been waiting for this event so long

Jane · 12:30
Hey @everyone, I'm so excited for the upcoming speeches!

Rose · 12:31
The day has finally come! 🎉

Daniil · 12:33
Hey guys! Just started my first session 🙌

Mike · Organizer · 12:34
Hello! We're starting soon. Stay tuned!

Hubert · 12:43
Anyone already here? 🤔

Hazel · 12:44
We're going to talk about how to get your startup successful at 10 am GMT

Mike · Organizer · 12:45
Everyone, voting started!

Mitch · 12:47
We're talking in sessions, come join us

Hubert · 12:47
Coming! 😊

Akasha · 12:50

Start typing...

Powered by

Networking

The screenshot displays a virtual networking event interface. At the top, the event is titled "10th International IT Forum" and is hosted by "keyspace". A progress bar indicates "Time Left" of "2d:12h:33m" and shows "2403" participants. The interface is divided into several sections:

- Left Sidebar:** Contains navigation icons for Reception, Stage (marked LIVE), Sessions, Network (highlighted), and Expo.
- Top Bar:** Includes a "Time Left" indicator, a "Leave" button, and a "2:59" timer.
- Main Video Area:** Features a large video feed of a man named Paulo, who is smiling and waving. A "Connect" button is overlaid on the bottom of his video. A smaller video feed of a woman is visible in the top right corner of the main area, with a "You" label below it.
- Right Panel:** Shows a profile for Paulo Fidalgo, a Recreation supervisor. It includes his name, title, social media links (LinkedIn, Twitter, Facebook), and a bio: "Manage the relationship and annual strategy plans for a set of AVS vendors across all key Retail metrics and agreed service performance."
- Bottom Bar:** Contains icons for video, microphone, chat, and settings. A "Powered by" logo is visible in the bottom left corner.

Expo

The screenshot shows a web-based event expo interface. At the top, the event is titled "10th International IT Forum" and is hosted by "keyspace". A "Time Left" indicator shows 2 days, 12 hours, and 33 minutes remaining. There are 2403 attendees. A search bar is located at the top left of the main content area, and a "+ Register Booth" button is at the top right. A vertical navigation menu on the left includes options for Reception, Stage (marked as LIVE), Sessions, and Network, with "Expo" currently selected. The main content area is a grid of six promotional cards:

- Register Interest Get 25% Coupon** by Disrupt.
- Visit Human Website** by Human.
- The Future Recourse Give Away** by The Future.
- Meet Specialists from Course** by Course.
- 10-th International IT Forum** by Keyspace, with the offer "Leave reviews to get 70% discount".
- Increase your productivity** by Workit.

On the right side, there is a chat window with tabs for "Chat" and "People". The chat window is active and shows a list of messages:

- Jenny** - 12:30: I've been waiting for this event so long
- Jane** - 12:30: Hey @everyone, I'm so excited for the upcoming speeches!
- Rose** - 12:31: The day has finally come! 🎉
- Daniil** - 12:33: Hey guys! Just started my first session 🙌
- Mike - Organizer** - 12:34: Hello! We're starting soon. Stay tuned!
- Hubert** - 12:43: Anyone already here? 😊
- Hazel** - 12:44: We're going to talk about how to get your startup successful at 10 am GMT
- Mike - Organizer** - 12:45: Everyone, voting started!
- Mitch** - 12:47: We're talking in sessions, come join us
- Hubert** - 12:47: Coming! 😊
- Akasha** - 12:50: (Message partially visible)

At the bottom of the chat window, there is a "Start typing..." input field and a send button.

Benefits for

Attendees



-  **Attend Full-fledged Live Events**
100% online. No travel or parking required.
-  **Meet 1-on-1**
with other attendees at the event, like speed networking.
-  **Connect With People**
during the event and follow up afterwards.
-  **Watch Speakers**
On the main stage, similar to a webinar.
-  **Join Different Sessions**
for live group discussions. You can participate or just watch.
-  **Visit Booths or Expos**
to checkout what is being showed off at the event.

Organisers



-  **Host Events of Any Type or Size**
from conferences to classes and workshops.
-  **Get Sponsors**
to cover expenses, grow partnerships, and attract more attendees
-  **Sell Event Tickets**
as an additional or entire revenue stream.
-  **Showcase Anything That Wants**
to be presented at your event in the expo area.
-  **Increase Engagement Between Members**
of an online community, like a Facebook group or a distributed team.
-  **Go Backstage**
access Hopin's powerful admin dashboard and event management and analytics tools.



Summits/Forums



Conferences



Hybrid events

Use cases



Online courses



Workshops





Conferences

Livestream your keynotes and virtualise your breakout sessions, expos, networking on Hopin.



Online communities

Engagement is everything. Help your members interact and connect more deeply using online events.



Nonprofits

It's difficult to get everyone in the same venue to raise support. With Hopin, now you don't have to.



Trade shows

Hopin lets you set up an expo center with vendor booths where attendees can enter, interact with a salesperson, and demo a product.



Summits/Forums

Hopin helps you keep the smart content and valuable connections your attendees expect from your events, while leaving behind the logistics and travel.



Startup events

Host fireside chats, product demos and pitches. Get founders and investors in the same room and help pair engineers with marketers to build their ideas.



Remote companies

It can be difficult to gather a distributed company altogether. Travel, accommodations, and food are expensive. Hopin removes physical barriers and helps the company feel like family.



Online courses

Host live lectures with breakout sessions and one-on-one networking for greater learning, application, and collaboration between your students. Make it free or charge for tickets.



Webinars

Webinars tend to be one-sided. Listeners are passively attending. Hopin ups the engagement and creates more meaningful engagement between participants and organisers.



Online workshops

Teach a lesson and breakout into groups. Come back together for another lesson, followed by one-on-one meetings.



Training seminars

Instead of watching videos, Hopin provides a live collaborative environment for breakout sessions to discuss and practice skills.



Facebook/Slack groups

Host a remote meetup on Hopin and help your community get to know each other better and network live face-to-face.

As seen in

WIRED

 **CNBC**

crunchbase

FINANCIAL TIMES



Pricing

Try it out

Give Hopin a spin with a limited event.

- ✓ Get your free Hopin account
- ✓ Set up a free organization on Hopin
- ✓ Create unlimited events with less than 5 registrations
- ✓ Test away!

START FREE

\$0

Monthly

For small to medium sized events.

- ✓ 100 free registrations per month
- ✓ \$.50/registrations above 100
- ✓ Hopin platform fee 7% of ticket revenue
- ✓ Chat/email only support + knowledge base
- ✓ Hopin branded event platform
- ✓ Must use Hopin's registration system
- ✓ 24 hour limit

STARTING FROM

\$99 /HOST

Pro

Host events without limits.

- ✓ 2,000+ event registrations
- ✓ Custom branded event
- ✓ Magic link registration
- ✓ Integrations & analytics
- ✓ Dedicated support and training
- ✓ 10+ hosts
- ✓ 72+ hour events

STARTING FROM

\$10,000



What people say about Hopin

Hopin offers a Main Stage, video Breakout Rooms, written Chat Rooms, Expo Booths for your event sponsors; this presents an additional revenue stream opportunity, a reception where online attendees can always touch base with the schedule and what's going in, and a unique feature which sealed the deal for me, Speed Networking. Just as you might meet a random stranger at an event and chat for few minutes, the Hopin Speed Networking algorithm does this automatically, based upon your pre-selected parameters. An innovative platform, Hopin is currently as close as you can get to being there in person.

Marilyn Devonish

My small business's first virtual conference ran smoothly from registration to execution to post-event reporting. The day after our event, we dove into planning two more Hopin conferences in the next year.

Lyndsay Hall, Sevilla Writer's Conference

Hopin delivers something new, comprehensive, and game-changing that doesn't duplicate in-person events. It provides something different and for some, it will prove to be better... not an alternative.

Shawnda Crout, Technical Communicator and Author

Hopin is a great opportunity to build and expand target groups. The direct visual interaction with participants online creates a personal bond and this new concept makes many new users curious about my events.

Ulf Krueger

I'm supercharged with Hopin! The founders and team have been fast and furious to optimize the platform based on our feedback.

Beth Fiedler, SUPERCHARGE

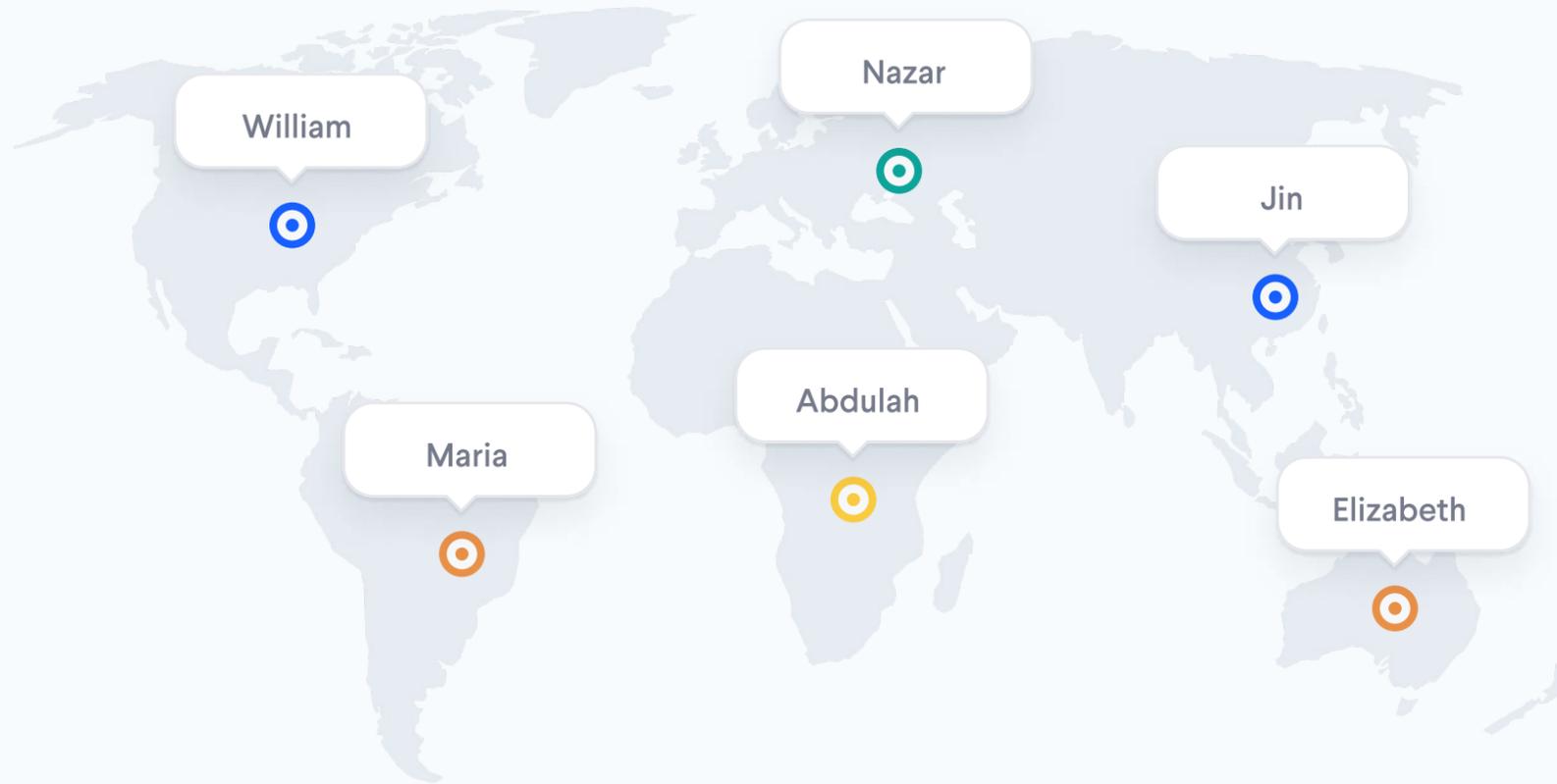
Hopin is proving itself be the virtual conference & community engagement platform for 2020, and the challenging decade ahead—the connecting of like minds without the high environmental impact is hugely important and Hopin manages this in such a simple and engaging way.

Daniel, Dream Factory

Hopin is the first online event experience that compares to the real thing. It's extraordinary! Sponsors, attendees, and other speakers can meet each other face-to-face, network, and build relationships with a Hopin event, just as I would at an offline event. It's the best solution I've found for virtual conferences.

Diane Darling, Coach, and Author

Better connections, better planet.

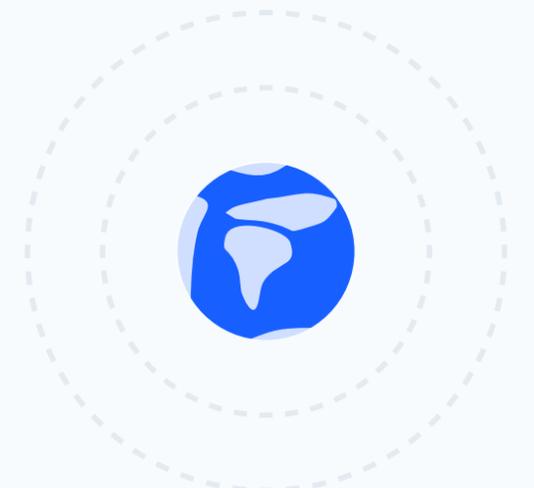


The event industry is massive, but there are two major problems with it: environmental damage and inaccessibility

Billions of people around the world attend thousands of events every year, but not everyone has the ability to participate in events and every event has a carbon footprint.

At Hopin, our mission is to address both of these issues by providing a sustainable solution that is accessible to everyone.

Read more about our mission at hopin.to/our-mission





Get in touch

Let's discuss what Hopin can do for you

sales@hopin.to

twitter.com/hopinofficial

hopin.to