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### 1. Last Week

#### *New Token Development*

- This week did not involve any new token development as we're waiting on Loom for more documentation that we need in order to put the final touches on the coin. We have been in touch with the Loom team but we need this final component in order to start the coin swap, and we hope that they will have it for us in time to get the coin swap started this week.

#### *Sigil Swap Website*

- We got the Sigil Swap site hosted so that it is ready to go as soon as the coin is launched to the mainnet. We don't want to publish the link yet as it might confuse some users thinking the coin swap has already started.

#### *PR Outreach*

- We had our first call with the PR firm. They're ready to help us go after publications once we've finished the SigilLaunch site.

#### *Re-Writing White Paper*

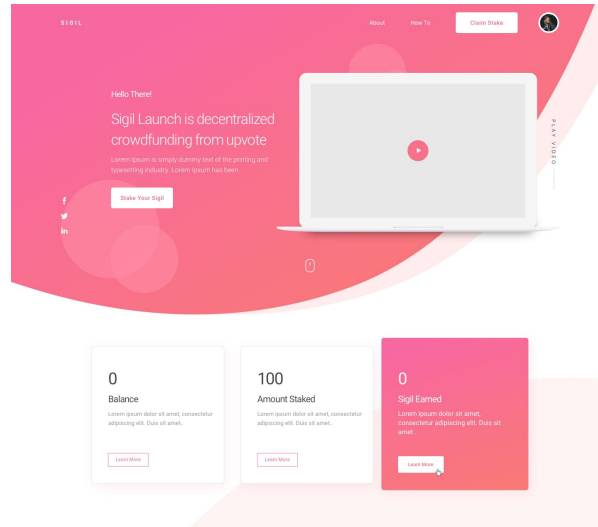
- We're finishing up the white paper to be published once the swap starts

#### *Coin Swap Medium Article*

- The article will be published when we begin the swap as to not cause any confusion

## Coin Staking Site

- We got some preliminary designs for the staking site. The details are not important at this point rather we just wanted to get the general design structure down.



## New Sigil Launch Website

- With the launch of the new coin we'll also be launching a completely new website that acts as both the main site for Sigil Launch and Sigil Platform. Here is the first draft of designs for that website! Some of the text on it is filler text so don't worry about that if there are any errors, this was just meant to get the general design down. I'll upload a full file if anyone is having trouble viewing it on the doc.

Sigil Launch is decentralized crowdfunding from upvotes.

Learn more about the crowd, community, and how we reward members.

Explore new projects and support them with unique upvotes.

Automatic daily and distribution of newly created coins to the top projects of the week.

Every Sunday, the top 10 projects get a portion of the new Sigil that was created for that week.



Hunt. Vote. Fund.

Our premier product, Sigil Launch, launches in its first Alpha stage, allowing founders to earn Sigil for showcasing their products. Sigil is based on a unique and better exchange making it easier for community members to buy and sell Sigil.

### Coin + Wallets

Sigil is an ERC20 coin that powers Sigil Launch by allowing for the automatic daily and distribution of newly created coins to the top projects of the week.

Each wallet icon is labeled 'Lorem ipsum'.

Contact Us: [info@sigilresearch.com](mailto:info@sigilresearch.com) | 375.278.2780

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## **2. Next Week**

- ★ The coin swap! We can't wait to begin this process and finally get everything started
- ★ Publish Medium article detailing the process and details of the coin swap.
- ★ Publish new White Paper
- ★ Launch new Sigil Launch/Sigil Platform website
- ★ Begin publishing updates on a either a separate Medium blog or different blog platform to make them more accessible to the entire community.

- *Team Sigil*