



FRACTIONEX

THE FUTURE OF REAL ESTATE



INTRODUCTION

Fractional Property Exchange

For generations, property ownership has been a right of passage for almost everyone. However for Millennials, Gen Z and future generations the barriers to entry are becoming increasingly large to own your own home, let alone build a diversified portfolio.

Fractionex removes the barriers to property ownership enabling a new generation of homeowners and a new way to own a home.



THE VISION

ENABLING THE NEXT GENERATION OF HOME OWNERS

We exist to enable home ownership solutions that serve both investors and homeowners by utilising tokenisation and blockchain technology.

FRACTIONEX



THE PROBLEM

Property ownership is becoming increasingly out of reach for the regular family

£54k

Average deposit required for first time buyers

£35k

Average salary in the UK

£12k

Avg Disposable Income in UK (£237 per week)

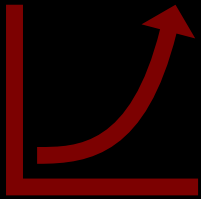
4.5

Average time for Family to Save a Deposit

2x

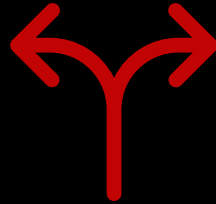
Average property prices growing faster than average salary

Fractionex Accelerates the Route to Home Ownership



ASSET LINKED SAVING

Accelerated capital appreciation through fractional asset investment



FLEXIBILITY

Unique tokenization process eliminates cost and increases speed and flexibility



ACCELERATED OWNERSHIP

Alternative funding solutions enables accelerated ownership for renters



LIQUIDITY

Platform liquidity makes property a liquid, tradeable commodity.

MARKET OPPORTUNITY

TAM

Total Addressable Market

**£67.2
Billion**

UK Rental
Market Value

SAM

Serviceable Addressable Market

**2.07
Million**

Current UK Renters
Saving To Buy

SOM

Serviceable Obtainable Market

**£518
Million**

Listed Assets at
0.1% Penetration

HOW IT WORKS

1. SELECT OWNER

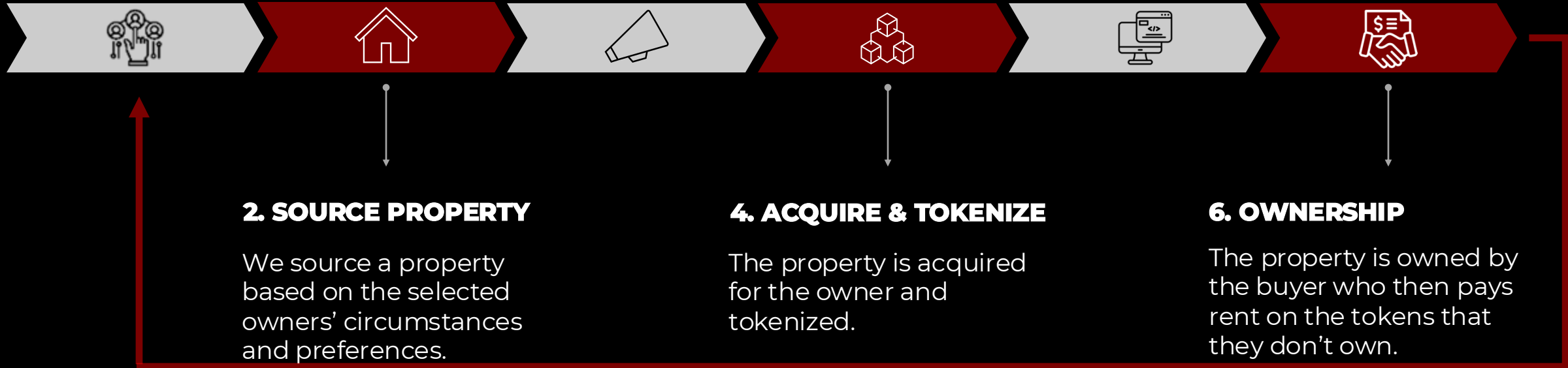
We select a buyer to work with from applications received. Our criteria is strict to ensure fairness.

3. PROMOTE PROJECT

The project is promoted into our community and network to generate pre-launch interest.

5. LAUNCH ON PLATFORM

The property tokens are launched on the Fractionex platform for the community to fund.



2. SOURCE PROPERTY

We source a property based on the selected owners' circumstances and preferences.

4. ACQUIRE & TOKENIZE

The property is acquired for the owner and tokenized.

6. OWNERSHIP

The property is owned by the buyer who then pays rent on the tokens that they don't own.

7. FUNDS RECYCLED & PROCESS RESTARTS

WHY NOW?

**Asset Class
Growth**

+

**Target Demographic
Adoption**

\$16t

Forecasted
tokenized real
estate by 2030

7-9%

UHNW Investors
forecasted portfolio
allocation to
tokenized assets in
2027

9x

Millennials & Gen Z
make more
transactions on
trading platforms

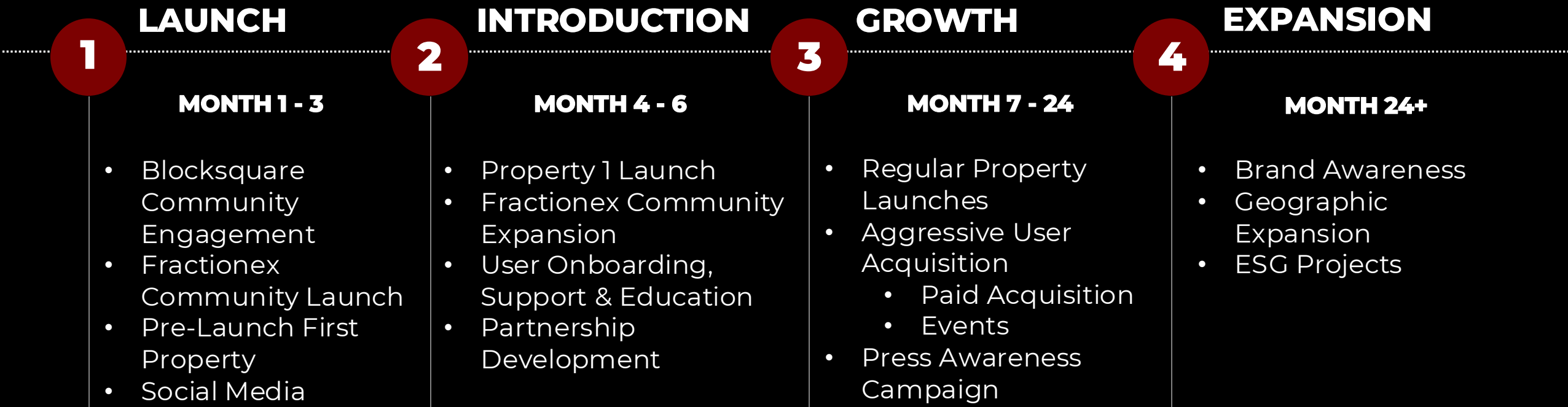
35%

Millennials that
feel they will
never be able
to afford to buy
a property

94%

Of crypto buyers
are aged 18-40

A COMPREHENSIVE MARKETING STRATEGY FOR GROWTH



OUR KPIs

\$2m

**Listed
Assets**

8%

**Average
Net Yield**

5

**First Time
Buyers**

5000+

**Community
Members**

TRACTION

Ready For Success



263 Pre-Launch Community Applications

Our viral friends and family promotion campaign generated 263 registrations to be part of the community when it launches.



7 Investment Partners

We have seven parties interested in being an investment partner from our network of UHNW individuals & Family Offices.



5 Properties on Shortlist

Our operations team have sourced five opportunities for consideration once our platform is live.

THE TEAM



EDWARD JANES
CEO



THOMAS VAN DER VOORT
CTO



RANDY VANENBURG
CIO



SAIF HABIB
CFO



MATT WOOD
COO



CLARE KIDDLE
MARKETING



DAVE HARRIS
FINANCE ADVISOR



RAJ DEB
PROPERTY ADVISOR



PRATEEK SANJAY
INVESTOR RELATIONS



FRACTIONEX

Web: fractionex.io

Email: support@fractionex.io