



Pieme

Building Dreams, Creating Wealth

PIEME RESIDENCES

Investment in The Hotel Business Made Easy

The Easy, Hassle-Free Way to Build a Hotel Empire with as little as \$150

Invest Now

OWN A UNIT IN PIEME RESIDENCES

Pieme Residences transforms hotel investments by introducing community-owned hotel apartments. With fractional ownership starting at just \$150, Pieme democratizes access to the lucrative hospitality industry. This ground-breaking approach enables individuals from all walks of life to become part-owners of upscale hotel properties, opening doors to opportunities previously reserved for elite investors.

THE PROBLEMS AND SOLUTIONS

Problem 1: Limited Access to Hotel Investments

Traditional hotel investments are often limited to affluent individuals or institutional investors, excluding the broader population from lucrative opportunities in the hospitality sector.



Solution: Democratizing Hotel Ownership

Pieme Residences revolutionizes hotel investments by fractionalizing ownership, allowing individuals to invest in hotel apartments for as little as \$150. This democratization provides accessibility and inclusivity, enabling anyone to participate in the lucrative hotel industry regardless of their financial capacity.

Problem 2: Lack of Transparency and Control

Investors often face challenges in monitoring and managing their investments, with limited transparency and control over their assets.



Solution: Transparent and Manageable Investments

Pieme Residences offers a transparent investment platform PIEME where investors can easily track their investments, monitor occupancy rates, and access real-time financial reports. With complete visibility and control over their assets, investors can make informed decisions to optimize their returns.

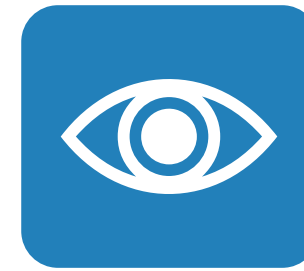
Problem 3: High Entry Barriers for Hotel Ownership

Traditional hotel ownership requires substantial capital, making it inaccessible to many potential investors who lack the financial resources to purchase or build entire properties.



Solution: Low-Cost Entry with Fractional Ownership

Pieme Residences breaks down entry barriers by offering fractional ownership, allowing investors to purchase fractions of hotel units at a fraction of the cost starting from \$150. This approach significantly reduces the financial burden of hotel ownership, making it accessible to a wider range of investors



Vision

To revolutionize the Hospitality industry by democratizing access to Hotel ownership, empowering individuals worldwide to participate in the lucrative Hotel business.



Mission

At Pieme, our mission is to break down barriers and open doors to Hotel investments, traditionally reserved for the wealthy elite. Through our innovative approach, we aim to make Hotel investments accessible to all. We are committed to fostering inclusivity, transparency, and opportunity, enabling individuals from diverse backgrounds to partake in the wealth-creation potential of the Hotel industry.

THE OPPORTUNITY

Untapped Market Opportunity: Pieme Residences identifies a significant gap in upscale accommodations, particularly in emerging markets like Africa. With a growing demand for high-quality hospitality experiences outpacing current supply, Pieme presents investors with a compelling opportunity to capitalize on this unmet need. By leveraging our innovative model, investors can participate in the lucrative hospitality sector while addressing a critical gap in the market, promising substantial returns and long-term growth potential.

Passive Income Potential: Pieme Residences offers investors a unique revenue-sharing model, enabling them to earn passive income through fractional ownership of hotel rooms. By participating in Pieme's fundraising campaigns, investors gain access to a share of the nightly bookings, ensuring a steady and reliable stream of income. This innovative approach not only provides financial stability but also offers investors the opportunity to diversify their investment portfolio and build wealth over time.

Strategic Expansion Plans: Pieme Residences is strategically positioned to expand into fast-growing economies, focusing on emerging markets with significant tourism potential, particularly in Africa. By replicating its successful model in these new markets, Pieme aims to capitalize on untapped opportunities, drive occupancy rates, and establish a strong foothold in the hospitality sector. This strategic approach ensures scalability, diversification, and sustained growth, offering investors hassle-free ownership without the burden of management, marketing, or maintenance, thereby enhancing their quality of life.

Community Impact: Pieme Residences goes beyond financial returns by making a positive impact on local communities. By creating job opportunities, supporting tourism growth, and contributing to economic development, Pieme Residences becomes a catalyst for positive change. Investors not only benefit financially but also play a crucial role in fostering social and economic progress in the regions where Pieme operates. This dual focus on financial returns and social impact appeals to investors seeking meaningful investment opportunities that align with their values and contribute to sustainable development.



Benefits to Investors Participating in Pieme Residences

Diversification: Investors can diversify their portfolio by owning fractions of multiple hotel rooms across different locations, spreading risk and maximizing potential returns.

Accessibility: Fractional ownership lowers the barrier to entry for investing in upscale accommodations, allowing individuals with varying budgets to participate in the hospitality industry.

Passive Income: Investors earn a share of the revenue generated from nightly bookings, providing a reliable source of passive income without the need for active management or day-to-day involvement.

Flexibility: Fractional ownership offers flexibility in investment size and duration, allowing investors to adjust their portfolios according to their financial goals and risk tolerance.

Hassle-Free Investment: Investors benefit from hassle-free ownership, as Pieme Residences handles all management, marketing, and maintenance tasks, providing peace of mind and a better quality of life.

Clear Difference: Pieme Residences vs. Traditional Real Estate & Hotel Investments

Accessibility: Traditional real estate and hotel investments often require significant capital upfront, limiting access to a select few. Pieme Residences democratizes investment opportunities, with a minimum investment starting at just \$150, making it accessible to a broader audience.

Fractional Ownership: Unlike traditional real estate, where investors typically purchase entire properties, Pieme Residences offers fractional ownership. This enables investors to diversify their portfolio by investing in fractions of hotel rooms, reducing risk and increasing accessibility.

Passive Income: While traditional real estate may require active management, Pieme Residences offers passive income streams. Investors earn a share of nightly bookings without the hassle of day-to-day management, making it an attractive option for those seeking hassle-free investments.

Return on Investment: Pieme Residences boasts a higher return on investment compared to traditional real estate. With an average annual percentage yield (APY) ranging from 20% to 50%, Pieme Residences offers a more lucrative investment opportunity compared to the typical 5% APY of traditional real estate.

Community Impact: Investing in Pieme Residences not only generates returns but also contributes to community development. By supporting tourism growth and job creation, investors play a vital role in driving economic prosperity in emerging markets.

HOW IT WORKS

Acquisition of Prime Locations: Pieme strategically acquires land in prime locations for hotel development, ensuring maximum potential for growth and profitability.

Community Fundraising: Through the Pieme platform, the community is invited to participate in fundraising campaigns to invest in various hotel rooms. Investors have the opportunity to contribute to the project's success while earning returns on their investments.

Direct Management by Pieme Team: Pieme's experienced team handles all aspects of hotel management, including marketing, maintenance, and day-to-day operations. This alleviates the burden on investors and ensures seamless operations.

Profit Sharing: Investors earn up to 70% of the net booking fee generated by the hotel rooms they have invested in, while the remaining 30% is retained by the company. This revenue-sharing model provides investors with a steady source of passive income.



REVENUE PROJECTION (12 MONTHS)

Target Region: Africa

Average Unit/ Hotel Apartment value: \$65,000

Average Tokenization size (%): 100%

12 MONTHS TARGET

Asset Listings: 10 Hotel Apartments

Target number of investors: 200

Average Investor Portfolio Size: \$3,250

Market Place Valuation: 650,000



Please note that the numbers presented are indicative and should not be relied upon for investment decisions. Actual results may vary based on market conditions and other factors.

Current location for Development

Location:	Kampala
Total Hotel Valuation:	\$1,800,000
Unit/ Hotel Apartment Price:	\$65,000
Total number of units/ hotel apartments to be built:	27
Available Units/ Hotel apartments for Acquisition:	10
Amount to be Raised:	\$650,000



Traction so-far

- 01 Platform Development**
Developed and launched the Pieme platform for user management, booking tracking, and earnings cashout.
- 02 Investor Engagement**
17 units currently under construction.
- 03 User Base Growth**
Engaged and onboarded a growing community of investors actively using the platform.



STRATEGIC EXPANSION PLANS

Pieme Residences aims to strategically expand its footprint to capitalize on emerging opportunities in key markets. Our expansion plans are designed to drive growth, maximize returns, and establish a strong presence in the hospitality sector. Upcoming locations include;



Kampala (Under construction)



Mombasa



Zanzibar



Jinja

Our Key Performance Indicators (KPIs)

12-Month KPI Delivery Timeframe

Intended Certified Partner sBST collateral: 500 sBST

01

Fundraising for Remaining Units

Timeline: 3 months

Goal: Raise \$650,000 for the remaining 10 units to complete the current Pieme Residence

02

Hotel Opening

Timeline: Within 6 months after raising

Goal: Ensure the hotel is fully constructed, operational, and ready to welcome Guests

03

Revenue Generation

Timeline: within 1 month from the hotel completion date

Goal: Begin generating revenue with investors earning their returns paid out daily.

04

Occupancy Rates

Timeline: Achieve by the 2nd month after opening the hotel

Goal: Maintain an average monthly occupancy rate of over 45%.

Go-to-Market: Become the Airbnb of Hotel Investment in Africa



Team



Kainja Joshua
Chief Executive Officer



Muhindo John
Chief Operating Officer



Herbert Bagheni
Head of Legal and Compliance



Amoko Ivan
Chief Technology Officer



Gilbert Asingya Mumbere
Head Finance





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Thanks