

# **EL AMBIENTE DE FINTECHS EN BRASIL Y SU EVOLUCIÓN**



**ABFINTECHS**

ASSOCIAÇÃO  
BRASILEIRA  
DE  
FINTECHS

**EMPRESAS DE TECNOLOGIA  
FINANCIERA (FINTECHS) QUE SE  
UNIERON**

**YA SOMOS**

**326**

**ASSOCIADAS**



A blurred background image of a desk setup. On the left, a laptop is open, showing a screen with some indistinct content. In the center, a smartphone lies flat. On the right, a notebook with lined pages is partially visible. The overall scene is softly focused, creating a sense of a modern, tech-oriented workspace.

**BANCO DEL FUTURO**

A photograph of two boxers in a ring. The boxer on the left is wearing blue trunks with 'BIRABONG' and 'LINGUET' visible on the waistband. The boxer on the right is wearing white trunks with 'ORTEL' on the waistband. Both are wearing Everlast boxing gloves. The text 'BANCOS VS FINTECHS?' is overlaid in large white letters across the center of the image.

**BANCOS VS FINTECHS?**





# BANCOS Y FINTECHS

# BOARD DIRECTIVO



**BERNARDO PASCOWITCH**  
YUBB



**MATHIAS FISCHER**  
MEU CAMBIO



**PAULO DEITOS**  
URBE.ME



**RODRIGO SOEIRO**  
ALLGOO



**STÉPHANIE FLEURY**  
DIN DIN



# BOARD CONSULTIVO



**GUILHERME HORN**

EX-ÁGORA, EX-ÓRAMA, ACTUALMENTE  
ACCENTURE Y MAS 37 STARTUPS



**RODRIGO MENEZES**

DERRAIK MENEZES  
ADVOGADOS



**PEDRO ENGLERT**

EX-XP INVESTIMENTO Y  
ACTUALMENTE STARTSE



**ROMERO RODRIGUES**

CO FUNDADOR BUSCAPÉ COMPANY, REDPOINT  
VENTURES, INVERSOR Y BOARD DE STARTUPS



**DORIVAL DOURADO**

EX CEO BOA VISTA SCPC, EXPERIAN  
INTERNACIONAL Y SERASA EXPERIAN,  
ACTUALMENTE MENTOR Y INVERSOR DE  
STARTUPS



**JUAN FUENTES**

CEO PAGSEGURO



**JOSÉ LUIZ RODRIGUES**

JL RODRIGUES CONSULTORES

# MANTENEDORES





# GENERAR NEGOCIOS

**B2B - FIN TOUCH**

**B2C - CAMPUS PARTY**

**PREMIACIÓN - FIN TOPS**

**MAPA FINTECHS**



**GRUPO DE TRABAJO VERTICAL  
SANDBOX REGULATORIO  
CVM - 588  
BACEN - CONSULTA P2P**



**REGULADORES  
Y  
AUTO-REGULACIÓN**



**= IMPACTO SOCIAL**

**MÁS EMPLEO**

**ACCELERAR INNOVACIÓN**











# FINTOUCH

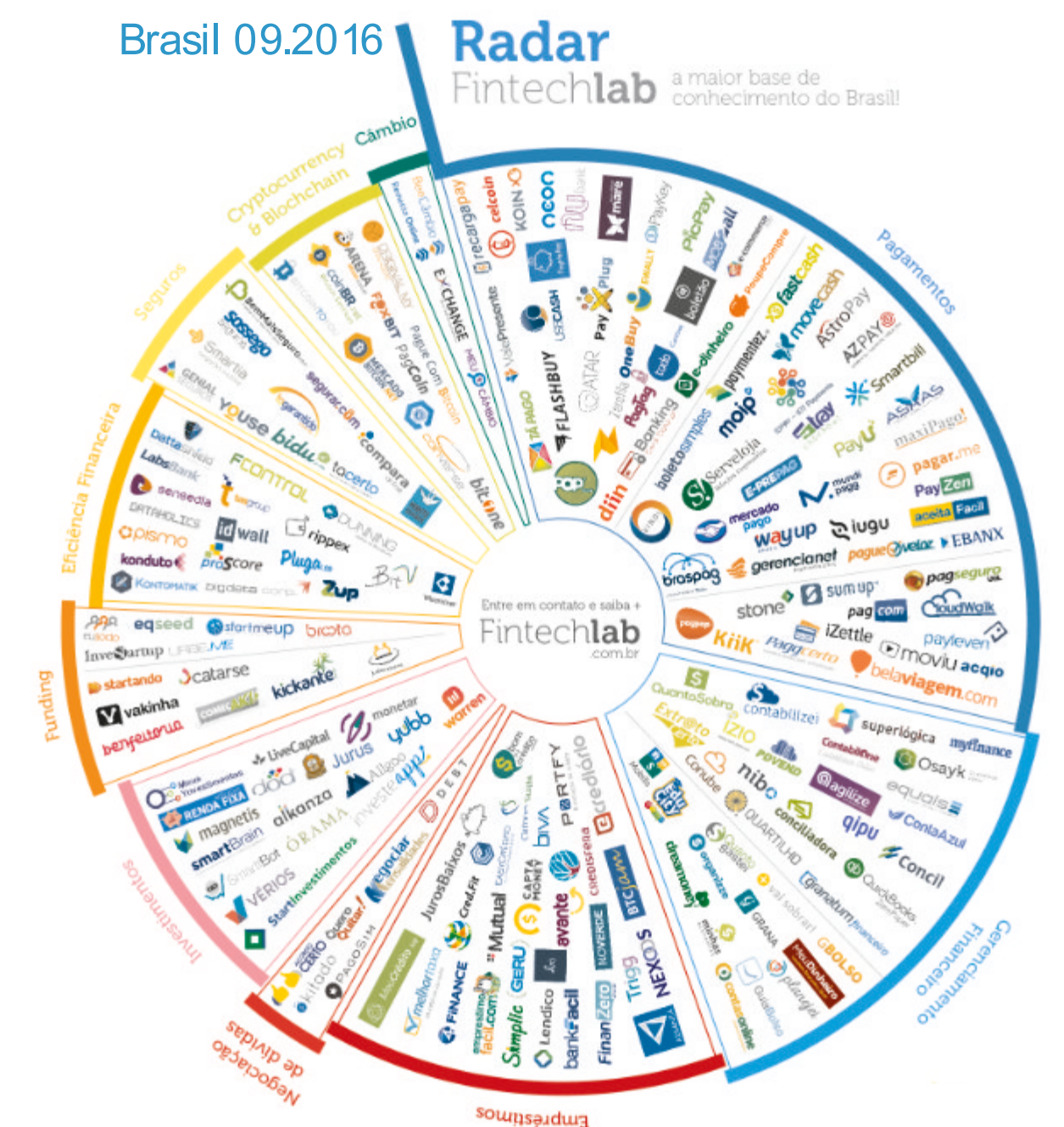
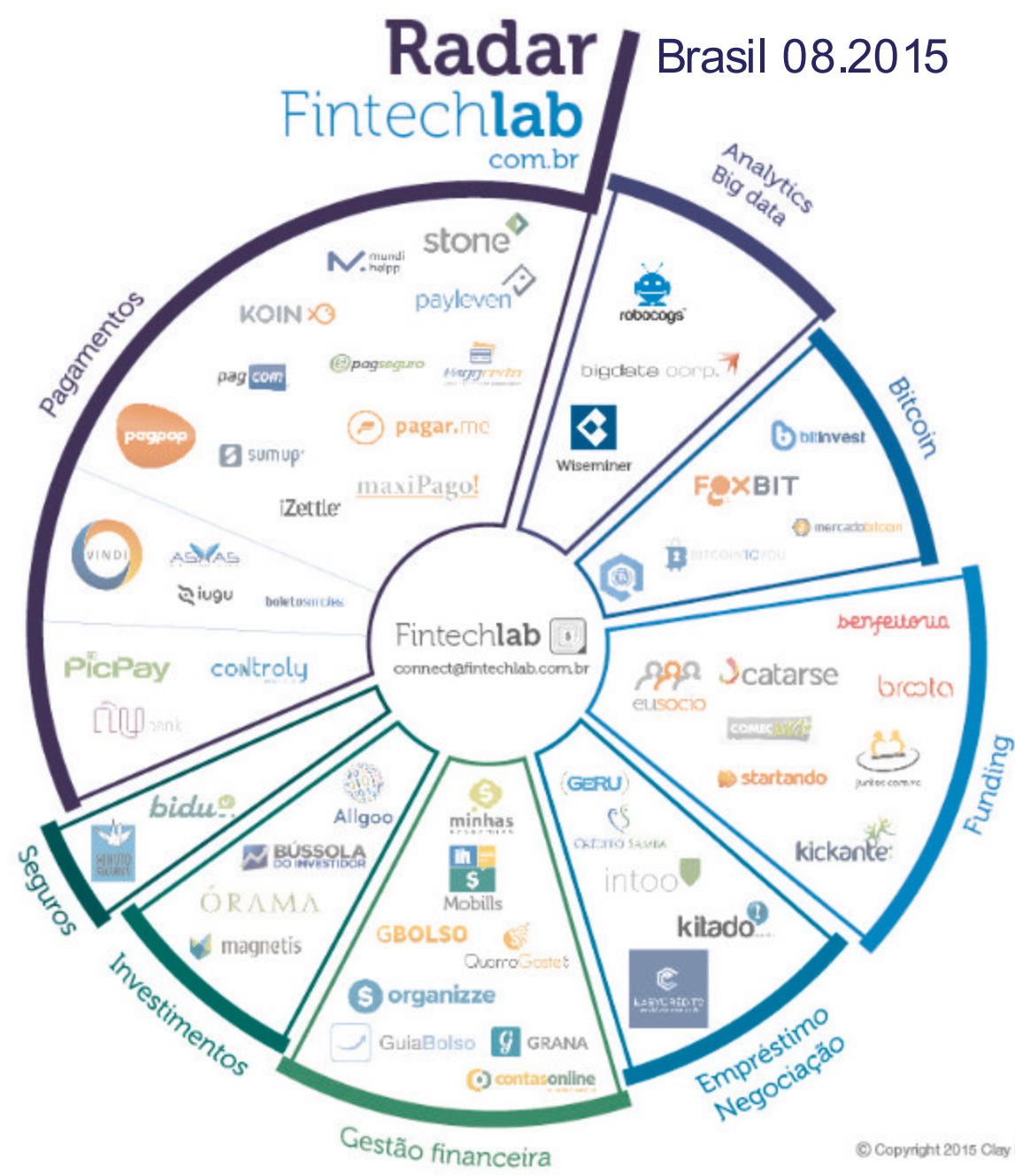
**1 DIA + 2 MIL M<sup>2</sup>**

**+ 1500 PERSONAS**

**+ 70 STANDS FINTECHS**

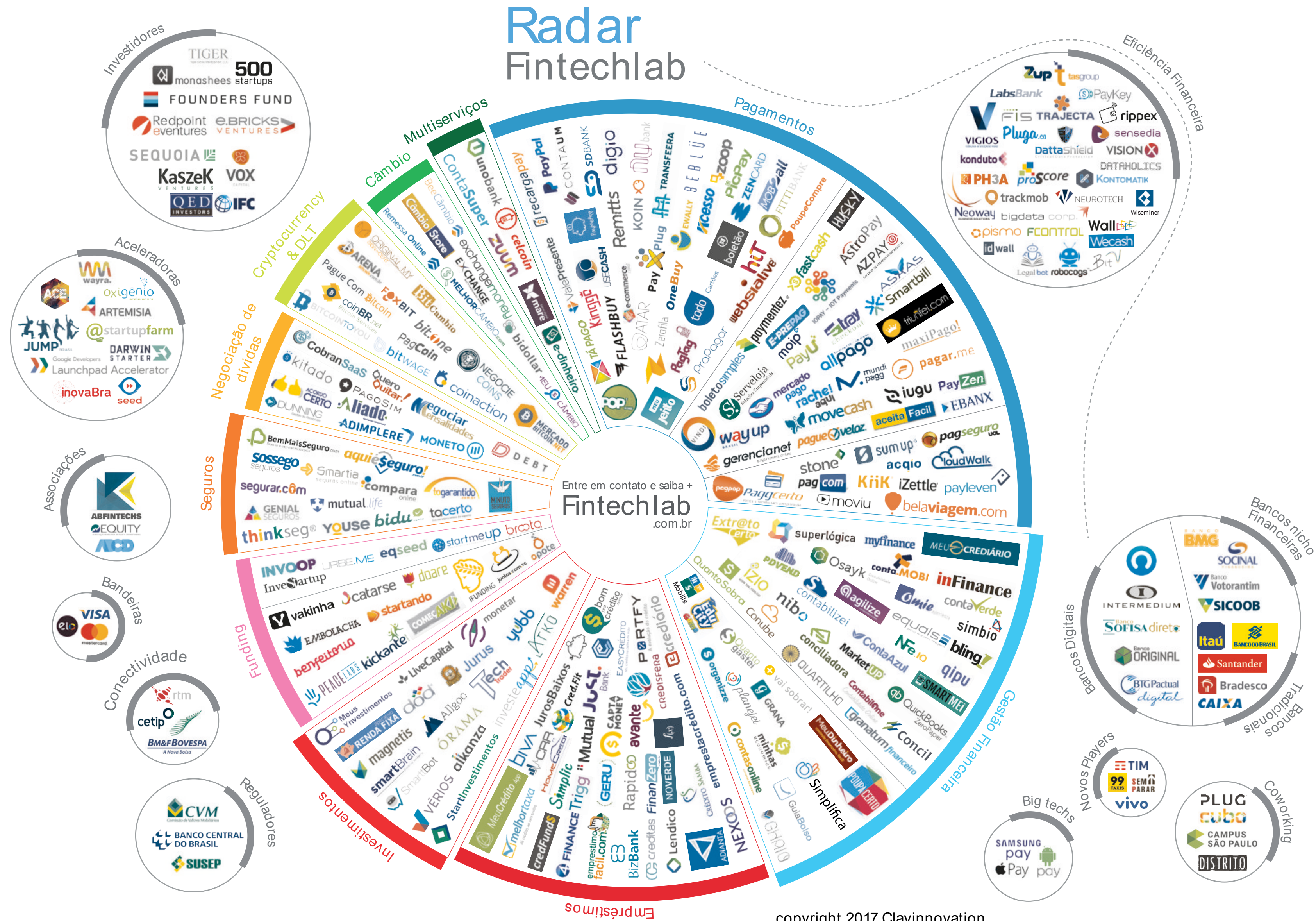


# EVOLUÇÃO ECOSISTEMA FINTECH EN BRASIL 2015/2016





# ECOSSISTEMA FINTECH EN BRASIL HOY





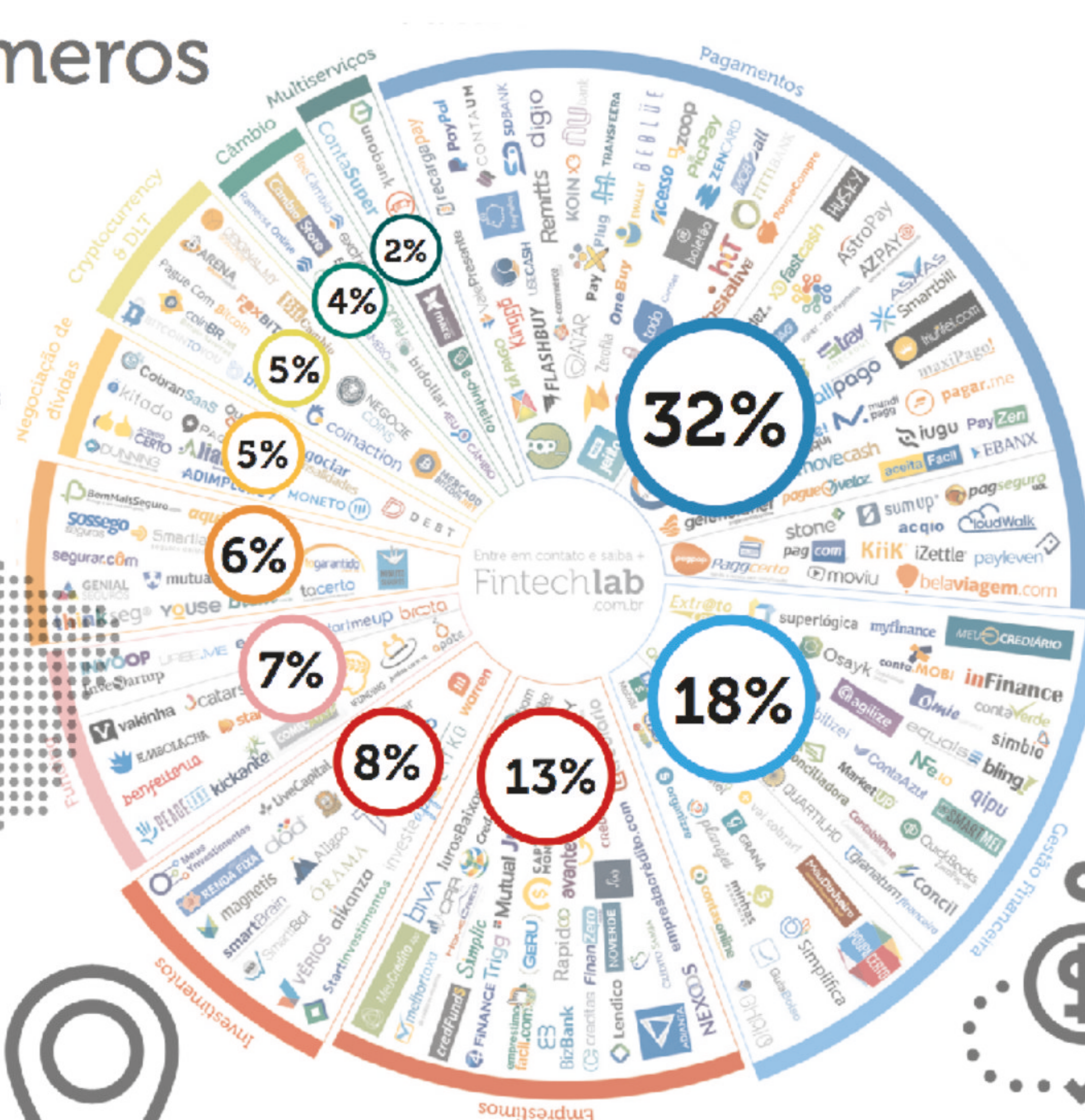
# ECOSSISTEMA FINTECH EN BRASIL HOY

Em números

**+R\$1bi**  
investidos em Fintechs  
Brasileiras até 2016



**65% SP**  
**11% RIO**  
**6% BH**



**10%+50**  
Funcionários  
**7%+100**  
Funcionários



**72%**  
já receberam  
**aporte**  
14% + 20MM









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