



Dear Local Business,

You are invited to take advantage of a unique promotional opportunity and become a Village Building Champion! The Sebastopol Village Building Convergence, which is supported by the City of Sebastopol, will transform our community this spring. For 10 days, from **April 15-24th 2016**, the community will gather to install sculptures, mandalas, cob benches, all types of gardens, and other creations of beautiful art in and around Sebastopol in public spaces and on private property.



The Village Building Convergence is an annual collaboration and cross-pollination of neighborhood groups, local businesses, and civic partnerships to transform our town through community building and educational *place-making* projects. This is a wonderful opportunity for your business to be seen as a supportive community member by sponsoring us.

Your financial contribution will help us scale up our efforts to bring leading edge sustainability education and hands-on skill sharing to Sebastopol while fostering a sense of community stewardship and pride. We are offering three levels of business sponsorship as outlined below, which are designed to showcase your business as a leader for a sustainable future. We thank you in advance for your support.

To become a sponsor or to discuss sponsorship opportunities please contact Jeanna Collet at sebastopolvbc@gmail.com. You can also make your tax-deductible donation right here: <http://sebastopolvbc.weebly.com/donate.html>

Sincerely,

The Village Builder Team

<http://sebastopolvbc.weebly.com>



SPONSORSHIP LEVELS

Community Superhero! (\$2,500)

- Your business logo on a cape, worn in 2016 Apple Blossom Parade during VBC
- Your logo on event flyers, brochures, and posters, posted throughout Sebastopol (contingent on timing)
- Your business listed in VBC program, available online and distributed to VBC attendees (estimated 400+ individuals)
- Recognition and links on VBC website and in online communications (reaching 1,000+ VBC supporters)
- 4 VBC VIP Passes
- Your logo included in VBC ad in the Bohemian (101,571 readers) (contingent upon timing)
- Acknowledgement from the stage during main VBC evening events as event underwriter
- Your business mentioned in press releases sent to the Press Democrat, the Bohemian, and the Sonoma County Gazette (contingant upon timing)
- Complementary information table at VBC's main evening events to showcase your business to event attendees



Community Champion! (\$1,000)

- Your logo on event flyers, brochures, and posters, posted throughout Sebastopol (contingent upon timing)
- Your business listed in VBC program, available online and distributed to VBC attendees (estimated 400+ individuals)
- Recognition and links on VBC website and in online communications (reaching 1,000+ VBC supporters)
- 2 VBC VIP Passes
- Your logo included in VBC ad in the Bohemian (101,571 readers)(contingent upon timing)
- Acknowledgement from the stage during main VBC evening events as event underwriter
- Your business mentioned in press releases sent to the Press Democrat, the Bohemian, and the Sonoma County Gazette (contingent upon timing)
- Complementary information table at VBC's main evening events to showcase your business to event attendees



Village Builder Supporter (\$250)

- Your business listed in VBC program, available online and distributed to VBC attendees (estimated 400+ individuals)
- Recognition and links on VBC website
- Your business listed as sponsor at main events
- Your business mentioned in appreciation email to VBC event attendees
- 1 complimentary VIP pass to the VBC
- Your information displayed on a sponsor table at VBC's main evening events to showcase your business to event attendees

Village Builder Friend (\$100)

- Your business listed in VBC program, available online and distributed to VBC attendees (estimated 400+ individuals)
- Recognition and links on VBC website
- Your business listed as sponsor at main events
- Your business mentioned in appreciation email to VBC event attendees

Product Sponsor (product donation for VBC auction)

- Product featured at event and acknowledgement on our online communications
- Recognition and links on VBC website
- Your business listed in VBC program, available online and distributed to VBC attendees (estimated 400+ individuals)

