

# Brand Guidelines

# KEY CONCEPT

## SCOPE OF THE GUIDELINES

- 01 OUR BRAND
- 02 OUR LOGO
- 03 COLOR GUIDANCE
- 04 TYPOGRAPHY
- 05 PHOTOGRAPHY
- 06 CONTACT US

# OUR BRAND

## EDITNEW INC.

Presentation are communication tools that can be used to as demonstrations, lectures, reports, and more, it is mostly presented before an audience.

# OUR LOGO

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# COLOR GUIDELINES

#23364E

#FFFFFF

#000000

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CORPORATE BRANDING GUIDELINES

# TYPHOGRAPHY

## CENTURY GOTHIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

0123456789

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# PHOTOGRAPHY

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CORPORATE BRANDING GUIDELINES

**MORE INFORMATION?  
CONTACT US**

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